



## Century Analytics Customer Success Story:

### Elliott Davis, LLC

[www.elliottdavis.com](http://www.elliottdavis.com)

#### The Company

- Est. 1925, one of the largest accounting, tax and consulting services firms in the Southeast
- Nine offices in the Southeast and one in the Cayman Islands.
- Named among Charlotte Business Journal's "Best Places to Work" multiple years.
- Top 40 firm in the United States.
- Elliott Davis is an independent member firm of Moore Stephens North America



#### The Problem

- Well recognized industry Business Intelligence solution used in-house. Very technically oriented and difficult to use for everyday users
- All senior-level management, finance and accountants relied solely on a single firm member for all of their reporting needs
- Because of the difficulty and complexity in generating reports, these were not delivered in a timely fashion. Some reports took upwards of six hours or longer to complete
- All reports were flat and static once produced

"Century Analytics integrates with SharePoint, is easy to use, accessible by hundreds of users, works with multiple data sources, and is an affordable solution."



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## The Challenge

- Replacement BI solution must be easy-to-use for all users
- Must integrate into CCH Practice Management and Microsoft SharePoint
- Reduce lengthy report generation time
- Reports and graphs must have multi-level drill-down functionality
- Reports must update automatically
- Ability to schedule reports for delivery via email



## The Solution

- Integration into SharePoint allows all staff to enter through their personal SharePoint portal revealing pertinent reports and graphs with full drill-down into any data
- Key management can pick certain reports they want everyone to view on a daily, weekly or monthly basis
- End users can generate and analyze data accessible to them at any time
- All reports take less than six seconds to generate
- Automated email alerts are being used based of a predefined criteria being met.

"After evaluating several business intelligence solutions, we chose Century Analytics. Century Analytics integrates with SharePoint, is easy to use, accessible by hundreds of users, works with multiple data sources, and is an affordable solution. It produces customized daily and weekly reports we review while making important business decisions. The Century Software team was responsive and delivered a product and service that adds great value to Elliott Davis."

– **Bob Jamison, Chief Information Officer, Elliott Davis**



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